



**Advertisement Contract for  
Detroit Boat Show Official Guide & Program**

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Type of Business (i.e. marina, retailer): \_\_\_\_\_

\_\_\_\_\_  
Phone Fax Email

**Contract length:** This is a onetime contract for the 2018 Detroit Boat Show Floorplan.

**Fees**

- Cover Strip \$500
- ½ page Advertisement \$500
- Full Page Advertisement \$900

Total: \$\_\_\_\_\_

**Ad Specifications:** Cover Strip – 8.5” wide x 2” high  
For a ½ page is 8” wide by 5.25” high  
For a Full page is 8” wide by 10.5” high

**Deadline for Ad Submission: January 25, 2018.** *The MBIA reserves the right to approve all ads.*

**Ad Creation:** If you need an ad created for you please contact Amanda Wendecker for assistance in designing. An ad will be sent for your approval before used. Fee: \$150

**Delivery:** Please e-mail your ad to [awendecker@mbia.org](mailto:awendecker@mbia.org) in a high-resolution JPEG or PDF format.

**Questions:** Call: 734.261.0123 ext. 3 or email [awendecker@mbia.org](mailto:awendecker@mbia.org)

**Payment: *Must be received in full before ad will be added to the floorplan***  
Please make checks payable to the Michigan Boating Industries Association.

**Send:** Contract and payment to: Michigan Boating Industries Association  
32398 Five Mile Rd., Livonia, MI 48154

I, \_\_\_\_\_ agree to have the proposed advertisement in the 2018 Detroit Boat Show Floorplan for the above specified fees and have included my full payment.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date