

DETROIT BOAT SHOW

Secure your space in Michigan's
Original, Biggest and Best boat show!
February 11-19, 2017 | Cobo Center

Detroit Boat Show is GROWING again in 2017

... Exhibitor space, spanning nearly 400,000 square feet at Cobo Center, is expected to sell out!

Michigan's boating industry outpaces the rest of the country with 6 years of substantial growth - **10.5% INCREASE IN '15**

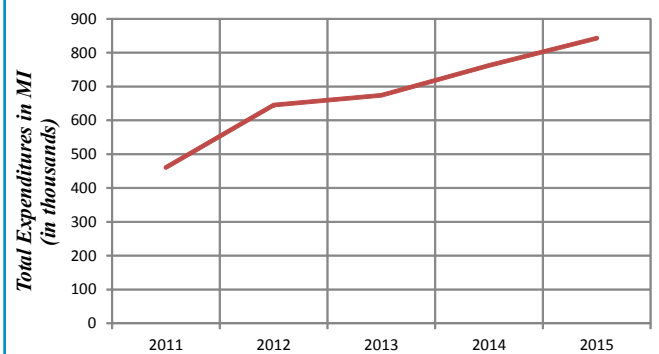
... Spending more than \$842.5 million in new boat, motor, trailer and accessory purchases in 2015

Boat Shows remain the #1 marketing tool, allowing buyers to compare their boat options side-by-side and board boats

... The two most important factors influencing the boat buying decision

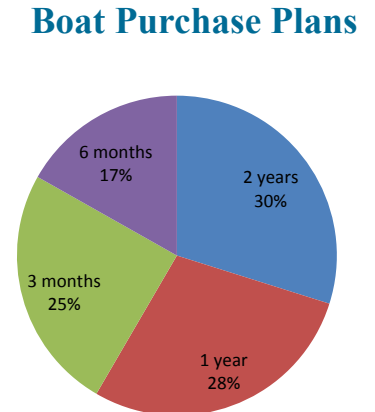
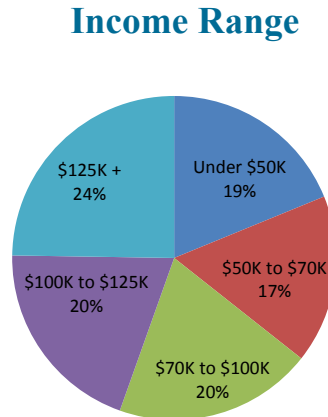
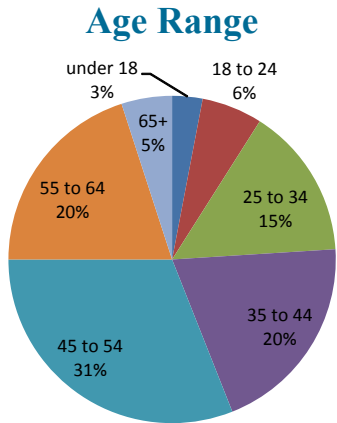


Experts project new powerboat, engine, trailer and accessory purchases growth will continue!



This show brings you buyers with key demographics!

Don't Delay!
More than 60,000 Boating Enthusiasts are expected in 2017



Contact Bethany Sly to reserve your space today!
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Cobo Center, Detroit, Mich.

See more at Detroitboatshow.net or find us on Facebook