



## The Detroit Boat Show Facts

**What:** 59<sup>th</sup> Annual Detroit Boat Show  
Owned and produced by Michigan Boating Industries Association

**When:** February 11-19, 2017

**Where:** Cobo Center, Detroit, Mich.

**Featuring:** Show goers will be impressed with the premier showing of hundreds of boats under one roof with sleek yachts, runabouts, personal watercrafts, pontoons, fishing, ski boats, inflatables and more! Dozens of new models introductions will be unveiled to the Detroit market. Also featured will be the latest services, accessories, engines, trailers, electronics, fishing gear, marinas and more.

**One-stop-shopping:** Provides for on-site financing, insurance, slip rental, brokerage, vacation planning, charter trips, maintenance and most all other types of extras needed by boaters.

**Special Attractions Include:** The History of Boats and Bathing Suits Exhibit, Mac & the Big Cheese comedian chefs headline our Seminar Series, PWC Simulator, anamorphic chalk art, kids zone with take-home crafts, games and fun in the Broadcast Center, Free swag and contest including a chance to win \$15,000 and the coveted annual Detroit Boat Show t-shirt giveaway (while supplies last)!

**Hours:** Saturdays: 11 a.m. – 9 p.m.; Sundays: 11 a.m. – 6 p.m.; and Monday through Friday: 3 p.m. – 9 p.m.

**Admission:** Adults \$13, Children 12 and under are free with an adult.

Special admission days include:

- Mon., February 13: Senior Day – seniors 65 and older receive free admission
- Tues., February 14: Ladies Day – Ladies get in free for Valentine's Day.
- Wed., February 15: A Boat Load of Food – Bring in 5 cans of food for Gleaners Food Bank between 3 & 6 p.m. to get in free
- Thurs., February 16: Millennials Night Out – Millennials 30 and under receive free admission

**Parking:** Located at Cobo Center and surrounding lots

**For More Info:** Go to [www.detroitboatshow.net](http://www.detroitboatshow.net), or call the MBIA at 800.932.2628.

**The Detroit Boat Show is sponsored by Great Lakes Scuttlebutt, Official Magazine of the Detroit Boat Show and the Courtyard Detroit Downtown, Official Hotel of the Detroit Boat Show.**