

Contact: Nicki Polan, Executive Director
Michigan Boating Industries Association
P: 734.261.0123, ext. 4, npolan@mbia.org

Amanda Wendecker, Director of Marketing
P: 734.261.0123, ext. 3, awendecker@mbia.org

A Boat Show and so much more!

Livonia, Mich., January 24, 2017 – The Detroit Boat Show cruises into Cobo Center February 11-19 for the premier showcase of everything boating. But this show isn't just all about the boats – join more than 60,000 boaters expected to attend for a full day of fun with promotions, giveaways and more!

- **The History of Boats and Bathing Suits** – Walk back in time with an educational and entertaining exhibit featuring antique boats and swimwear dating back to the 1700s to modern day. Gar Wood, Chris Craft and Century boats from as far back as the 1920s will be on display. The transformation of swimwear from the 1700s through modern design will astound all ages.
- **Personal Watercraft Simulator** – Feel the wind in your hair and imagine the sound of the waves as you crash over them in this simulator designed to make you feel like you're really on the water. The PWC Simulator from the Ohio DNR features a real jet-powered watercraft for a virtual but realistic adventure.
- **Mac & the Big Cheese** – This comedy cooking duo will headline the boat show seminar series with tips and tricks for cooking on your boat. Said to be the Abbott and Costello of comedy cooking – you don't want to miss this. Show times are: February 17 at 5pm and 7pm; February 18 at 1pm and 6pm and February 19 at Noon and 2:30pm. Check out other



seminars to “learn from the pros” on the Highlights page at detroitboatshow.net

- **Kids Zone** – Rock and roll in Water Rollerz, face painting, crafts to take home, spin the wheel of treasure and win great prizes – just a sample of the fun available for kids at the boat show!
- **Photo Ops and Fun** – Anamorphic Chalk Art, Pirate Village, a REAL mermaid and more – these are just some of the opportunities where you can stop and snap a pic with friends and family for some fun. Take home as a souvenir and post on social media to impress your friends!
- **Contests and Giveaways** – Enter to win \$15,000, a rendezvous party package, your own mermaid tail blanket and more! Stop by the Information Booth near the entrance for a coveted 2017 Detroit Boat Show giveaway shirt (limited quantities available).
- **Broadcast Center** – Meet the street teams from WCSX, WRIF, WXYT and WDTW who will host live remotes, fun games and bring great prizes.

The 59th annual Detroit Boat Show is February 11-19 at Cobo Center in Detroit. Admission to the boat show is \$13 for adults; children 12 and under are free with an adult, and seniors 65 and older receive free admission on Monday. Tickets, other special admission days and hotel accommodations provided by the Courtyard Detroit Downtown are available at Detroitboatshow.net. HOURS: Saturdays: 11 a.m. – 9 p.m.; Sundays: 11 a.m. – 6 p.m.; and Monday through Friday: 3 p.m. – 9 p.m. Parking is available at Cobo Center and surrounding lots. The Detroit Boat Show is sponsored by Great Lakes Scuttlebutt, Official Magazine of the Detroit Boat Show and the Courtyard Detroit Downtown, Official Hotel of the Detroit Boat Show. FOR MORE INFORMATION visit Detroitboatshow.net, or call 1.800.932.2628.

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