

**DETROIT** Feb. 11-19, 2017 | Cobo Center  
**BOAT SHOW**

## Media Advisory

**What:** The History of Boats and Bathing Suits – Fashion Show Opportunity with models displaying historic suits from the 1700s through today. Travel through time and see the boats get bigger and the suits get smaller and more fashionable!

**When:** Schedule in advance for our models to visit your station, or be live at the Detroit Boat Show at Cobo Center

**Where:** Your station or at the Detroit Boat Show, Cobo Center

**What else?** More than 30 New 2017 Model Introductions from 10 to 50ft, exciting PWC Simulator, anamorphic chalk art, meet a mermaid, contests and prizes, water rollerz, kids build-a-boat activity center and much more!

Fun to be had by all!

**Contact:**

Amanda Wendecker, Director of Marketing, 248.535.2421 [awendecker@mbia.org](mailto:awendecker@mbia.org)  
Nicki Polan, Executive Director, 248.330.5285 [npolan@mbia.org](mailto:npolan@mbia.org)

The Detroit Boat Show runs February 11-19 at Cobo Center. Show Hours: Saturdays: 11 a.m. – 9 p.m., Sundays, 11 a.m. – 6 p.m. and Monday through Friday: 3:00 p.m. – 9:00 p.m.

Admission to the show is \$13 for adults. Children 12 and under are free with an adult. Tickets and promotion schedules are available at [www.detroitboatshow.net](http://www.detroitboatshow.net). Parking is available at Cobo Center and surrounding lots.

