



The Detroit Boat Show Facts

What: **60th Annual Detroit Boat Show**
Owned and produced by Michigan Boating Industries Association

When: February 17-25, 2018

Where: Cobo Center, Detroit, Mich.

Featuring: Show goers will be impressed with the premier showing of hundreds of boats under one roof with sleek yachts, runabouts, personal watercrafts, pontoons, fishing, ski boats, inflatables and more! Dozens of new model introductions will be unveiled to the Detroit market. Also featured will be the latest services, accessories, engines, trailers, electronics, fishing gear, marinas and more.

One-stop-shopping: Provides for on-site financing, insurance, slip rental, brokerage, vacation planning, charter trips, maintenance and most all other types of extras needed by boaters.

Special Attractions Include: Rail Jam Wakeboarding, Twiggy the Waterskiing Squirrel, Kids one with crafts, games and fun in the Broadcast Center, Free swag and contests including a Yeti-A-Day Giveaway, Diamond giveaway, and the coveted annual Detroit Boat Show t-shirt giveaway (while supplies last)! Plus, a special 60th anniversary historical exhibit. A free boater's safety course will also be offered on Saturday, February 24, sponsored by Yamaha.

Hours: Saturdays: 10 a.m. – 8 p.m.; Sundays & Monday: 11 a.m. – 6 p.m.; and Tuesday through Friday: 3 p.m. – 9 p.m.

Admission: Adults \$13, Children 12 and under are free with an adult.

Special admission days include:

- Mon., February 19: Senior Day – seniors 65 and older receive free admission
- Tues., February 20: Ladies Day – Ladies get in free
- Wed., February 21: A Boat Load of Food – Bring in 5 cans of food for Gleaners Food Bank between 3 & 6 p.m. to get in free
- Thurs., February 22: Career Day and Millennials Night Out – Millennials 30 and under receive free admission. High School and College students are invited to participate in Career Day for free. See more at detroitboatshow.net.

Parking: Located at Cobo Center and surrounding lots

For More Info: Go to www.detroitboatshow.net or call the MBIA at 800.932.2628.

The Detroit Boat Show is sponsored by Great Lakes Scuttlebutt, Official Magazine of the Detroit Boat Show, the Courtyard Detroit Downtown, Official Hotel of the Detroit Boat Show, and Michigan Golf Cart.

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