



Media Advisory

What: Ribbon Cutting at Opening Day of the 2018 Detroit Boat Show, celebrating the 60th anniversary of the original, biggest and best boat show in Michigan!

City of Detroit and State of MI dignitaries invited.



When: Saturday, February 17, 9:30 AM – show opens to public at 10AM

Where: Detroit Boat Show, Hall B Entrance, Cobo Center, Detroit

What else? More than 80 New 2018 Model Introductions from 10 to 50ft., Rail Jam Wakeboard Shows, Twiggy the Water-Skiing Squirrel, Kids Zone with meet a mermaid & crafts, contests and prizes, water rollerz; Giveaways including Diamond Earrings, Yeti products, and much more!

Contact:

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The Detroit Boat Show runs February 17-25 at Cobo Center. Show Hours: Saturdays: 10 a.m. – 8 p.m., Sundays & Monday, 11 a.m. – 6 p.m. and Tuesday through Friday: 3:00 p.m. – 9:00 p.m.

Admission to the show is \$13 for adults. Children 12 and under are free with an adult. Tickets and promotion schedules are available at www.detroitboatshow.net. Parking is available at Cobo Center and surrounding lots.