



Advertisement Contract for
Detroit Boat Show Official Guide & Program

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Type of Business (i.e. marina, retailer): \_\_\_\_\_

Phone

Fax

Email

Contract length: This is a onetime contract for the 2019 Detroit Boat Show Floorplan.

Fees

- Cover Strip \$500
1/2 page Advertisement \$500
Full Page Advertisement \$900

Total: \$\_\_\_\_\_

Ad Specifications: Cover Strip - 8.5" wide x 2" high
For a 1/2 page is 8" wide by 5.25" high
For a Full page is 8" wide by 10.5" high

Deadline for Ad Submission: January 25, 2019. The MBIA reserves the right to approve all ads.

Ad Creation: If you need an ad created for you please contact Amanda Wendecker for assistance in designing. An ad will be sent for your approval before used. Fee: \$150

Delivery: Please e-mail your ad to awendecker@mbia.org in a high-resolution JPEG or PDF format.

Questions: Call: 734.261.0123 ext. 3 or email awendecker@mbia.org

Payment: Must be received in full before ad will be added to the floorplan
Please make checks payable to the Michigan Boating Industries Association.

Send: Contract and payment to: Michigan Boating Industries Association
32398 Five Mile Rd., Livonia, MI 48154

I, \_\_\_\_\_ agree to have the proposed advertisement in the 2019 Detroit Boat Show
Floorplan for the above specified fees and have included my full payment.

Signature

Date