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It's all about the Boats at the Detroit Boat Show

COMMERCE TWP, MICH. – January 29, 2019 – The Detroit Boat Show brings hundreds of boats to Cobo Center February 16-24, with new 2019 model debuts, new lines at the show and more boats filling 500,000 square feet at Cobo Center making this one of the biggest shows ever.

“The growth of the show has mirrored the growth of the industry,” said Show Manager Nicki Polan. “2018 was the 9th consecutive year of growth for the boating industry, and the same for our show. This year we’re growing again and dealers are bringing in new lines, and more product to showcase for attendees.”

More than 40 new model debuts will be on display at this year’s event, showcasing the latest in comfort, technology and fun that boating has to offer.

A brand new 40-foot crossover from Formula opens the helm of the cruiser into comfortable seating so more passengers can ride.

Sun Sport Marine is debuting a Chaparral crossover that blends a sport boat with the functionality of a center console with outboard power.

“Over the past few years we’ve seen pontoons, tritoons, wake sports, and fishing boats become crossovers so a family could own one boat and participate in all of their favorite activities,” said Polan. “This year we’re seeing more of the luxury market follow the same trend.”

Action Water Sports is debuting four new models at the Detroit Boat Show from MasterCraft and Cobalt featuring new FastFill Pump technology for wake surfing that make cleaner, longer, sharper, and bigger waves than any towboat before.

Colony Marine is bringing a new line to the Great Lakes and the Detroit Boat Show with the Queen of the Show – a 46-foot Prestige Sport Yacht featuring luxury state rooms and living space you’ll have to see to believe!

The Detroit Boat Show is a great place to shop for a boat to see hundreds of the area’s top dealers under one roof. If you’re new to the market, it’s a great place to discover more about boating. Visit the Information Booth for unbiased information on boating and

the best fit for your needs. While the Queen of the Show typically tops the \$1 million mark, boats for every budget are available from \$200 a month.

The Detroit Boat Show also offers exhibits selling boating accessories and services including motors, dockage, water toys, skiing and wakeboarding gear, boating and fishing accessories, electronics, boat gear, nautical gifts, artwork and much more.

Promotions featured this year include a thrilling Live Shark Encounter that is fun and educational for people of all ages, kid's craft area, meet a live mermaid princess and Aqua Hero, the ever-popular water rollerz, contests and giveaways, Broadcast Center with local radio street teams, a free boater safety course, and MORE!

Tickets and hotel accommodations at the Courtyard by Marriott are available at www.detroitboatshow.net. Admission to the boat show is \$13 for adults; children 12 and under are free with an adult. HOURS: Saturdays: 10 a.m. – 8 p.m.; Sundays & Monday: 11 a.m. – 6 p.m.; Tuesday through Friday: 3 p.m. – 9 p.m. Parking is available at Cobo Center and surrounding lots. The Detroit Boat Show is owned and produced by the Michigan Boating Industries Association (MBIA), the voice of boating in Michigan. Revenue generated from this event is returned to fund boater's interests via MBIA's programs and services. FOR MORE INFORMATION visit www.detroitboatshow.net or call 1.800.932.2628.

The Detroit Boat Show is sponsored by Great Lakes Scuttlebutt, Official Magazine of the Detroit Boat Show and the Courtyard by Marriott.

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