

**What:** 61st Annual Detroit Boat Show  
Owned and produced by Michigan Boating Industries Association

**When:** February 16-24, 2019

**Where:** Cobo Center, Detroit, Mich.

**Featuring:** Show goers will be impressed with the premier showing of hundreds of boats under one roof with sleek yachts, runabouts, personal watercrafts, pontoons, fishing, ski boats, inflatables and more! Dozens of new model introductions will be unveiled to the Great Lakes market. Also featured will be the latest services, accessories, engines, trailers, electronics, fishing gear, marinas and more.

**One-stop-shopping:** Provides for on-site financing, insurance, slip rental, brokerage, vacation planning, charter trips, maintenance and most all other types of extras needed by boaters.

**Special Attractions Include:** Live Shark Encounter, appearances by Aqua Hero and a mermaid princess, Kids Zone with crafts, games and fun in the Broadcast Center, Free swag and contests including the coveted annual Detroit Boat Show t-shirt giveaway (while supplies last)! A free boater's safety course will also be offered on Saturday, February 23, sponsored by Yamaha.

**Hours:** Saturdays: 10 a.m. – 8 p.m.; Sundays & Monday: 11 a.m. – 6 p.m.; and Tuesday through Friday: 3 p.m. – 9 p.m.

**Admission:** Adults \$13, Children 12 and under are free with an adult.

Special admission days include:

- Mon., February 18: Senior Day & Career Day – seniors 65 and older receive free admission. High School and College students are invited to participate in Career Day for free. See more at [detroitboatshow.net](http://detroitboatshow.net).
- Tues., February 19: Ladies Day – Ladies get in free
- Wed., February 20: A Boat Load of Food – Bring in 5 cans of food for Gleaners Food Bank between 3 & 6 p.m. to get in free
- Thurs., February 21: Millennials Night Out – Millennials 35 and under receive free admission.

**Parking:** Located at Cobo Center and surrounding lots

**For More Info:** Go to [www.detroitboatshow.net](http://www.detroitboatshow.net) or call the MBIA at 800.932.2628.

The Detroit Boat Show is sponsored by Great Lakes Scuttlebutt, Official Magazine of the Detroit Boat Show and the Courtyard Detroit Downtown, Official Hotel of the Detroit Boat Show.