



**For Immediate Release:**

Reed Yacht Sales, LLC. appointed Great Lakes exclusive dealer for NorthCoast Boats.

**Grand Haven Michigan – 7 December 2018**

Reed Yacht Sales, LLC., the Great Lakes premier yacht experts, is excited to announce that they have been appointed the Great Lakes exclusive dealer for NorthCoast Boats. NorthCoast Boats is a division of C&C Marine and C&C Fiberglass, Inc. C&C Marine is a premier boat builder producing high quality fishing and recreational boats built in Bristol, Rhode Island.

With locations strategically positioned across the region – Reed Yacht Sales will represent NorthCoast Boats in Grand Haven, MI, LaSalle, MI and Racine, WI.

Reed Yacht Sales will be debuting NorthCoast Boats to the Great Lakes region starting with the 2019 Grand Rapids Boat Show and simultaneously at the 2019 Detroit Boat Show. Scheduled for display at Grand Rapids Boat Show will be the NorthCoast 235 Cabin. The Detroit Boat Show is scheduled to have the NorthCoast 215 Cabin on display.

NorthCoast Boats features a rich lineup of both center console and cabin vessels ranging in size from 18 ft to 30 ft. Designed for the serious fisherman and avid boater, these vessels will also appeal to the pocket cruiser. They are beautifully styled New England boats with exceptional build quality to handle the roughest of conditions.

Reed Yacht Sales owner, Paul Reed, commented:

“For more than 50 years I have served the Great Lakes boater, all the while learning what they need to better serve their wants. NorthCoast Boats provides a classically styled, high quality vessel with real value for Great Lakes Boater.”

North Coast boats director of sales and marketing, Gregg Weatherby, commented:

“Reed Yacht Sales aligns beautifully with our passion for family, fishing, and the boating lifestyle. With the Northeast and Mid-Atlantic regions operational we can confidently expand distribution into the Great Lakes with new and existing models.”

For more information please visit: [www.reedyachtsales.com](http://www.reedyachtsales.com)

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