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## **Career Day at the Detroit Boat Show promotes marine jobs**

**COMMERCE TWP, MICH. – January 29th, 2019** – The 2<sup>nd</sup> annual Career Day at the Detroit Boat Show is dedicated to educating students about career opportunities in recreational boating's \$7.9 billion industry here in Michigan. To participate, high school and college students can attend the show for free on Monday, Feb. 18<sup>th</sup> from 11 am to 6 pm.

The Michigan Boating Industries Association, producer of the Detroit Boat Show, along with its members and exhibitors, is hard at work addressing the critical demand for marine technicians in this growing industry, as well as other careers, such as marina operators, boat dealers, boat builders, sales people, and more. Career Day hopes to shed light on the vast array of careers available in the marine industry and introduce potential candidates with potential employers.

The show has invited high school and college students from across the state to attend Career Day. Students interested in attending can register at the show with a valid student ID or learn more at [Detroitboatshow.net](http://Detroitboatshow.net).

During Career Day, participating exhibitors will provide students with knowledge about different careers and aspects within the boating industry including a hands-on look at the inside of outboard engines, how to get trained to work and play with boats, and also answer students' questions. Students who complete each of the 10 "stops" will be qualified to win a \$250 gift card!

Interested in learning more about Career Day? Call MBIA at 734.261.0123 or email [boatmichigan@mbia.org](mailto:boatmichigan@mbia.org).

**The 61st annual Detroit Boat Show is February 16-24 at Cobo Center in Detroit.** Admission to the boat show is \$13 for adults; children 12 and under are free with an adult, and seniors 65 and older receive free admission on Monday. Tickets, other special admission days and hotel accommodations provided by the Courtyard Detroit Downtown are available at [Detroitboatshow.net](http://Detroitboatshow.net). HOURS: Saturdays: 10 a.m. – 8 p.m.; Sundays & Monday: 11 a.m. – 6 p.m.; and Tuesday through Friday: 3 p.m. – 9 p.m. Parking is available at Cobo Center and surrounding lots. The Detroit Boat Show is sponsored by Great Lakes Scuttlebutt, Official Magazine of the Detroit Boat Show, and the Courtyard Detroit Downtown, Official Hotel of the Detroit Boat Show. FOR MORE INFORMATION visit [Detroitboatshow.net](http://Detroitboatshow.net), or call 1.800.932.2628.

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