



FOR IMMEDIATE RELEASE

Contact: Nicki Polan, Executive Director  
Michigan Boating Industries Association  
P: 734.261.0123, ext.4, [npolan@mbia.org](mailto:npolan@mbia.org)  
Amanda  
Wendecker, VP of Marketing  
P: 734-261-0123, ext. 3, [awendecker@mbia.org](mailto:awendecker@mbia.org)

## Career Days promotes marine jobs at Detroit Boat Show

**COMMERCE TWP, MICH. – December 2019** –Career Days at the Progressive Detroit Boat Show are dedicated to educating students about career opportunities in recreational boating’s \$7.8 billion industry here in Michigan. The Michigan Boating Industries Association, producer of the Progressive Detroit Boat Show, along with its members and exhibitors, are hard at work addressing the critical demand for marine technicians in this growing industry, as well as other careers, such as marina operators, boat dealers, boat builders, sales people, and more. Career Days hope to shed light on the vast array of careers available in the marine industry and introduce potential candidates with potential employers.

To participate, high school and college students, along with their parents can attend the show for FREE from Monday, January 20 to Friday, January 24 during show hours. Students interested in attending can download a Ticket Voucher at [www.detroitboatshow.net](http://www.detroitboatshow.net) to bring to the show office along with their student ID in exchange for one-day tickets.

During Career Days, participating exhibitors will provide students with knowledge about different careers and aspects within the boating industry, training to work and play with boats, possible internships, and also answer students’ questions. Students who complete each of the “stops” will be qualified to win a \$250 Visa gift card! Participating Career Day exhibitors include: Aqua Sports, Club Royale, Jefferson Beach Yacht Sales, Silver Spray Sports, Toledo Beach Marina, Tommy’s of Detroit, Walstrom Marine, Yamaha.

Interested in learning more about Career Days? Contact Danielle Fahim at [dfahim@mbia.org](mailto:dfahim@mbia.org) or call 734.261.0123, ext. 1.

**The 62<sup>nd</sup> annual Progressive Detroit Boat Show is January 18 – 26 at TCF Center in Detroit.** Admission to the boat show is \$13 for adults; children 12 and under are free with an adult, and seniors 65 and older receive free admission on Monday. Tickets, other special admission days and hotel accommodations provided by the Courtyard Detroit Downtown are available at [Detroitboatshow.net](http://Detroitboatshow.net). HOURS: Saturdays: 11 a.m. – 8 p.m.; Sundays & Monday: 11 a.m. – 6 p.m.; and Tuesday through Friday: 3 p.m. – 9 p.m. Parking is available at TCF Center and surrounding lots. The Progressive Detroit Boat Show is sponsored by Progressive Insurance, Great Lakes Scuttlebutt, Official

Magazine of the Progressive Detroit Boat Show, and the Courtyard Detroit Downtown, Official Hotel of the Progressive Detroit Boat Show. FOR MORE INFORMATION visit [Detroitboatshow.net](http://Detroitboatshow.net), or call 1.800.932.2628.

###