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Contact: Nicki Polan, Executive Director
Michigan Boating Industries Association
P: 734.261.0123, ext. 4, npolan@mbia.org

Amanda Wendecker, VP of Marketing
P: 734.261.0123, ext. 3, awendecker@mbia.org

It's all about the Boats at the Progressive Detroit Boat Show

COMMERCE TWP, MICH. – December 23, 2019 –Filling nearly 500,000 square feet of space with hundreds of boats ranging from 10' – 42' and some of the best pricing of the year, the Progressive Detroit Boat cruises into TCF Center January 18 – 26 for the biggest and best boat show in Michigan.

“The success of the show has mirrored the growth of the industry,” said Show Manager Nicki Polan. “2018 was the 9th consecutive year of growth for the boating industry, and Michigan hit a milestone exceeding \$1 billion in new boats, motors, trailers and accessory sales. We expect the 2019 numbers to be up as well as manufacturers and dealers are bringing in exciting new model introductions, and many other new and fun products and services to showcase for attendees.”

More than 70 new model debuts will be on display at this year's event, showcasing the latest in comfort, design, technology and fun that boating has to offer.

Silver Spray Sports is excited to debut Nautique's latest and greatest wake and surf boat, the brand-new Super Air Nautique G23 Paragon - the industry's first luxury performance wake boat. The G23 Paragon was born out of a desire to achieve the highest level imaginable and takes must-haves to the next level. “This boat is like no other wake boat in the industry,” said Patti Smith, Vice President of Silver Spray Sports.

“Over the past few years we've seen pontoons, tritoons, wake sports, and fishing boats become crossovers so a family could own one boat and participate in all of their favorite activities,” said Polan. “We have seen the luxury market follow this same trend and include features that allow for more entertainment options.”

Colony Marine will launch Prestige Yachts newest model and Queen of the Show the 420s. “This is the newest version of their extremely popular line of coupe-style cruisers, featuring a full- beam master stateroom and other features rarely found in competitor's boats, not to mention it's extreme efficiency and surprising top speed,” said Paul Vanderdonck, Colony Marine Sales Manager. “This type of boat is going to be really exciting for many Michigan boaters who are looking to move up from their 34-39 footers and into a yacht-class vessel for a very appealing price.”

The Progressive Detroit Boat Show is a great place to shop for a boat to see hundreds of the area's top dealers under one roof. If you're new to the market, it's a great place to discover more about boating. Visit the Information Booth for unbiased information on boating and the best fit for your needs. While the Queen of the Show typically tops the \$1 million mark, boats for every budget are available from \$200 a month and less.

The Progressive Detroit Boat Show also features marinas, services, and exhibits selling boating accessories including motors, dockage, water toys, skiing and wakeboarding gear, boating and fishing accessories, electronics, nautical gifts, artwork and much more.

Promotions featured this year include a live and interactive stingray encounter that is fun and educational for people of all ages, Career Days for high school and college students, kid's craft area, a live mermaid princess, the ever-popular water rollerz, contests and giveaways, Broadcast Center with local radio street teams, a free boater safety course, and MORE! Plus, enter to win \$1,000 to spend with an exhibitor at the show and a tropical getaway from Great Lakes Scuttlebutt!

Tickets and hotel accommodations at the Courtyard by Marriott are available at www.detroitboatshow.net. Admission to the boat show is \$13 for adults; children 12 and under are free with an adult. HOURS: Saturdays: 11 a.m. – 8 p.m.; Sundays & Monday: 11 a.m. – 6 p.m.; Tuesday through Friday: 3 p.m. – 9 p.m. Parking is available at TCF Center and surrounding lots. The Progressive Detroit Boat Show is owned and produced by the Michigan Boating Industries Association (MBIA), the voice of boating in Michigan. Revenue generated from this event is returned to fund boater's interests via MBIA's programs and services. FOR MORE INFORMATION visit www.detroitboatshow.net or call 1.800.932.2628.

The Progressive Detroit Boat Show is sponsored by Progressive Insurance, Great Lakes Scuttlebutt, Official Magazine of the Progressive Detroit Boat Show and the Courtyard by Marriott.

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