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## Michigan native makes apparel with plastic waste found in the Great Lakes

**COMMERCE TWP, MICH. – December 23, 2019** – Jackson Riegler, a University of Michigan Student who is passionate about the Great Lakes, is looking to make waves at the Progressive Detroit Boat Show January 18 – 26 with his unique clothing company. The Michigan native’s company “Oshki” which means “Fresh” in Native American Ojibwe, makes apparel using 100% recycled plastic found in the Great Lakes and other waterways around the U.S., and is the first apparel brand to do so.



Being concerned with issues such as Asian Carp, possible oil spills, budget cuts and plastic waste in the waters he loves, Jackson created Oshki in 2017 at the age of 17. Oshki’s t-shirts are made in the U.S, and since day one 5% of all proceeds have been donated to non-profits working to preserve the Great Lakes through community action, governmental reform, and intensive research. His mission is to raise awareness of threats to the Great Lakes and preserve our waterways one t-shirt at a time.



The Progressive Detroit Boat Show also offers exhibits selling hundreds of boats! All types and sizes plus boating accessories and services including motors, dockage, water toys, skiing and wakeboarding gear, boating and fishing accessories, electronics, boat gear, nautical gifts, artwork, and much more.

Tickets and hotel accommodations at the Courtyard by Marriott are available at [www.detroitboatshow.net](http://www.detroitboatshow.net). HOURS: Saturdays: 11a.m. – 8 p.m.; Sundays & Monday: 11 a.m. – 6 p.m.; Tuesday through Friday: 3 p.m. – 9 p.m. Parking is available at TCF Center and surrounding lots. The Progressive Detroit Boat Show is owned and produced by the Michigan Boating Industries Association (MBIA), the voice of boating in Michigan. Revenue generated from this event is returned to fund boater’s interests via MBIA’s programs and services. FOR MORE INFORMATION visit [www.detroitboatshow.net](http://www.detroitboatshow.net) or call 1.800.932.2628.

The Progressive Detroit Boat Show is sponsored by Progressive Insurance, Great Lakes Scuttlebutt, Official Magazine of the Progressive Detroit Boat Show and the Courtyard by Marriott.

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