



FOR IMMEDIATE RELEASE

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A Boat Show and so much more!

COMMERCE TWP, MI., December 2019 – The Progressive Detroit Boat Show cruises into TCF Center January 18 - 26 for the premier showcase of everything boating. But this show isn't just all about the boats – join more than 60,000 boaters expected to attend for a full day of fun with promotions, giveaways and more!

- **Live Stingray Encounter** – Learn about these wondrous creatures at this interactive and educational exhibit open all show days. Knowledgeable educators will teach patrons all about stingrays. Patrons can touch and even feed the animals.
- **Chance at a Free Trip to the Islands of Tahiti** – Board a Sunsail sailing catamaran and enjoy a six-day, five-night adventure around the Islands of Tahiti during the Tahiti Pearl Regatta in early May. Enjoy the endless flexibility, privacy, and freedom provided by your personal stateroom aboard this crewed vessel. Follow the sailing excursion with TWO NIGHTS at Conrad Bora Bora Nui, where this blissful and luxurious resort will host you in a spectacular overwater villa. One Winner (and guest) will receive paid airfare and this EIGHT DAY adventure FOR FREE! Winner will be selected and notified no later than early March 2020.
- **Career Days** – High School and College Students, Attend Career Days at the Progressive Detroit Boat Show Monday, Jan. 20 through Friday, Jan. 24. Students will receive **free entry** into the show with a valid school ID. Receive a map of stops within the show to learn more from industry professionals about careers in the industry at a marina or boat dealership including marine technicians, sales, marketing, yard work, and so much more. Complete all the stops for a chance win \$250.
- **Pirates, Captains, and Sailors - Oh My** – Learn about famous pirates, captains & sailors of the sea, both historical and non-fictional characters are included, and interactive games will be fun for the whole family. Plus snap a picture at the photo booth. Grab a prop, strike a pose, show the world the greatest captain of all...you!
- **See one of Michigan's Largest Muskie** – Fishing Enthusiasts – Don't miss this replica of one of Michigan's largest Muskie in recent history. Pulled from Lake St. Clair last year by Capt. Steve Jones and the Predator Fishing Team. See the replica of this nearly 45 pound, 52 inch long monster located in booth F15.

- **Kids Zone** – Rock and roll in Water Rollerz, face painting, crafts to take home, spin the wheel of treasure and win great prizes – just a sample of the fun available for kids at the boat show!
- **Photo Ops and Fun** – Meet a REAL mermaid, board the latest model boats, and more – these are just a couple of the opportunities where you can stop and snap a pic with friends and family for some fun. Take home as a souvenir and post on social media to impress your friends!
- **Broadcast Center** – Meet the street teams from WCSX, WRIF, WXYT and WYCD who will host live remotes, fun games and bring great prizes.

The 62nd annual Progressive Detroit Boat Show is January 18 – 26 at TCF Center in Detroit. Admission to the boat show is \$13 for adults; children 12 and under are free with an adult, and seniors 65 and older receive free admission on Monday. Tickets, other special admission days and hotel accommodations provided by the Courtyard Detroit Downtown are available at Detroitboatshow.net. HOURS: Saturdays: 11 a.m. – 8 p.m.; Sundays & Monday: 11 a.m. – 6 p.m.; and Tuesday through Friday: 3 p.m. – 9 p.m. Parking is available at TCF Center and surrounding lots. The Progressive Detroit Boat Show is sponsored by Progressive Insurance, Great Lakes Scuttlebutt, Official Magazine of the Progressive Detroit Boat Show and the Courtyard Detroit Downtown, Official Hotel of the Progressive Detroit Boat Show and Michigan Golf Cart. FOR MORE INFORMATION visit Detroitboatshow.net or call 1.800.932.2628.

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